



# COACH CERTIFICATION

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YOUR COACH TRAINING PROGRAM

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An ICF Accredited Coach Training Program (Level 2) with

WORLDWIDE INSTITUTES  
OF NEURO LINGUISTIC PROGRAMMING



## HEAD OFFICE

Suite 12, 85 Bourke Road  
Sydney, NSW 2015  
Australia



## CONTACT

P : +61 2 8001 6203  
E : [info@nlpworldwide.com](mailto:info@nlpworldwide.com)  
[www.nlpworldwide.com/coach-training](http://www.nlpworldwide.com/coach-training)



# Life or Business Coach Certified Training

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## Do you dream of helping others?

Imagine yourself, in just a few months, helping individuals or even large corporate clients reach their goals or travelling the world while working your new coaching business. Or maybe you're already a coach and know that your skills could be improved upon to ensure a better outcome for your clients?

See yourself really making a massive impact on people's lives, helping them to release old patterns, beliefs and embrace who they truly are.

Coaching is a career path that has many personal rewards, provides flexibility and helps others live their best life while you live your own.

Start NOW and begin your new career in 6-12 months!



Coaching is one of the fastest growing industries, with more and more people struggling through life, you are needed more than ever. And while the coaching industry is growing, not all coaches are created equal.

From Life Coaching to Executive Coaching – the thing that sets one coach apart from the other is the modality they use to coach. Of course, as a coach, you want to be the best coach you can possibly be, and that is where Neuro Linguistic Programming (NLP) with The Worldwide Institutes of NLP comes in. Because NLP is an Outcome Based tool it is exceptional to help people to maintain motivation, clear barriers and reach their goals.

There are plenty of coaching courses out there, but don't you want the one that will set you apart from the other coaches in your field?

So, what makes a good coach, excellent and what is NLP?

NLP goes beyond the traditional methods of psychology, counselling, life coaching, therapy and helps your clients get the desired OUTCOME quickly by working at an unconscious level.

In this fast paced world, people have less patience and less time to wait, NLP isn't about talking about the clients' problems for months or even years like some other modalities, NLP has an Outcome Solution focus – meaning that instead of focusing on a problem, we identify ways to help clients achieve their desired outcome and we apply the tools of NLP to build resources and clear interferences using the unconscious mind.

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# Your Coach Training



In our blended learning program, over the next 6-12 months you can be a fully certified, professional coach, accredited by the ICF.

The only constant in today's society is a change. Success in business today requires organizations and individuals to constantly change. To have the ability to quickly adapt to changes, flexibility in thinking and acting, allows for long-term growth and progress. Whether you are a manager, parent, athlete, friend or associate, you have the opportunity to positively influence the life and professional development of the people you are in daily contact with.

## WHAT IS COACHING

Coaching is a conversational process in which resources and capabilities are developed and represents a relationship of cooperation that involves an alliance in the work of empowering a client. Coaching is tailored to the client and their needs, where the coach guides and supports the client in achieving their goals, desires and intentions. Coaching enables the client to overcome personal barriers and boundaries, leading them to the state to use their best abilities in a targeted way, and supports them to fulfill their tasks within the team, family, company in the best possible way.

Coaching is a process focused on the goal and the solution and the goal of the coach is to support the client in developing skills and abilities so that the client finds the best solution, formulates personal and professional goals, remains focused on the necessary actions for their realisation and thus achieves success in personal, family, partner or business plan.

## WHO IS COACH CERTIFICATION FOR?

If you have a desire to become a professional coach, learn the most up-to-date methods with practical hands-on training from the best trainers, this program might be for you.

This training is an ACTP course with the International Coach Federation which sets quality standards, core competencies and ethical principles in professional coaching in all areas - business, life, management, sports, career, health, executive. This uniquely designed program is intended for all who want to improve their work, discover and exploit their potentials, improve relationships with their partner and family, direct their careers, improve the skills of parenting or are committed to increasing the quality of their lives and the lives of others.

Whether you are a leader, manager, parent, athlete, professional in any area, parent, friend or associate or you want to be professionally involved in coaching, this training allows you through a clear and structured approach to coaching to master coaching techniques that can be useful to you as a professional coach.



## HOW TO BECOME A PROFESSIONAL COACH?

In order to maintain the high standards of our Coach Training, the Worldwide Institutes of NLP has created certification training as a challenge for the participants in their personal development, as well as in developing the skills of the coach.

Our certification training is based on competencies, acquisition of knowledge and skills. A creative and structured program creates an opportunity for intensive interactive learning of the most advanced coaching skills and easy adoption of practical coaching skills and techniques immediately applicable to your practice.

Our Coach Certification Training encompasses 19 days of in-person (live) training in Sydney, Singapore, Denver, or Virtual-Live via Zoom plus, a self-paced online module aimed at refining, honing and further developing your coaching skills.

In order to be a professional coach with integrity in which clients' trust, it is important that you yourself be a model of excellence. That's why, during our Coaching Training, you go through the experience of change through which you will later lead your clients.

From a personal standpoint, your own personal communication, relationships, confidence and pathway will become clearer and more enriched. On a professional level, training as a coach provides you a meaningful platform for providing service to others while providing you with personal, professional and financial success.

Our students and graduates use their coaching skills to start their own full-time or part-time coaching practices, many acquire coach skills to enhance their results in their current management or leadership positions and for others it is more of a personal journey and a time for personal growth.

# The Training Program

*The Coach Certification Training with the Worldwide Institutes of NLP is a blended learning program comprising of 19 in-person day of live group training, online self-paced modules, coaching practice, and online group supervision.*

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**1**

## **NLP STARTER**

Your journey to become an NLP Coach begins here. The moment you enrol in your training, you will have access to this online training offering you an introduction to NLP, Communication Essentials for everyday life and a segment on Hypnotically Speaking. At the completion of this learning module, you will complete a knowledge assessment to move on to the next step.

**2**

## **COACH STARTER**

This online training will enhance your personal coaching skills by exploring and developing competence in connecting with clients, asking better questions, pattern detection, and goal attainment. At the completion of this learning module you will be invited to start refining your skills in the first 3 NLP Coach Building Blocks

**3**

## **NLP – LEVEL 1 & 2, PRACTITIONER & MASTER PRACTITIONER CERTIFICATION**

The Level 1 NLP training will help you to develop your coaching state, basic NLP tools for change and enhancement and an understanding of unconscious patterns. In Level 2, you will learn to detect patterns, and secondary gain, and add numerous tools to your toolbox, including conversational change, quantum linguistics and advanced techniques to help facilitate growth and change.

**4**

## **NLP COACHING FOUNDATIONS**

The focus of this training is to provide you with a structure, so you know what to do with your clients, when to do it and why you are doing it. The emphasis is on 4 major core competencies and skill development to ensure you can help lead your client to their successful outcomes.

**5**

## **NLP COACH BUILDING BLOCKS**

Coach Building Blocks is designed to take your Coaching Skills from competent to excellence. The aim of the program is to help you incorporate and improve your NLP skills into a dynamic NLP Coaching practice through 6 robust online training modules.

**6**

## **Coaching Practice**

Practicing your coaching skills is essential to refine and hone your craft, besides coaching is a lot of fun! Our intention is for you to complete this program with the confidence and competence to assist any coaching client using the skills of NLP. During your program you will work with your peers, friends, and others to continue to develop your skills.

**7**


## **GROUP SUPERVISION/MENTORING**

Supervision (or Mentoring) is an invaluable resource to learn best-practice of working with clients. Run monthly online, you will confidentially discuss your clients, what NLP tools you are using and identify the various patterns that your client is presenting. The requirement for completion of the course is 10 hours.

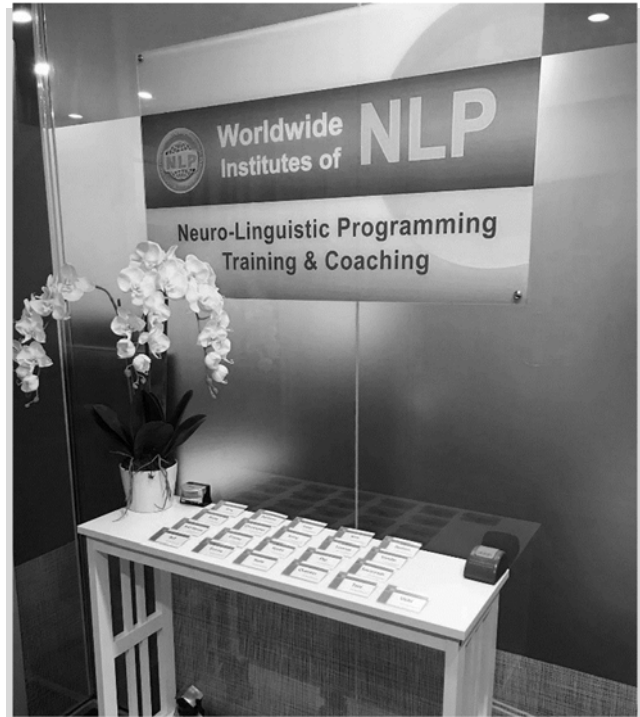
# Training Outline

## PLANNING YOUR TRAINING

Your training will be completed in a hybrid of live training (in-person or online), and self-paced learning. Through the program you will refine your coaching skills through group practice, working with clients, submitting recorded assessments, receiving feedback, supervision, and mentoring. The first two steps are the completion of NLP Starter and Coach Starter, followed by Level 1, NLP Practitioner Certification – you can then complete the remainder of the program as it fits into your schedule.

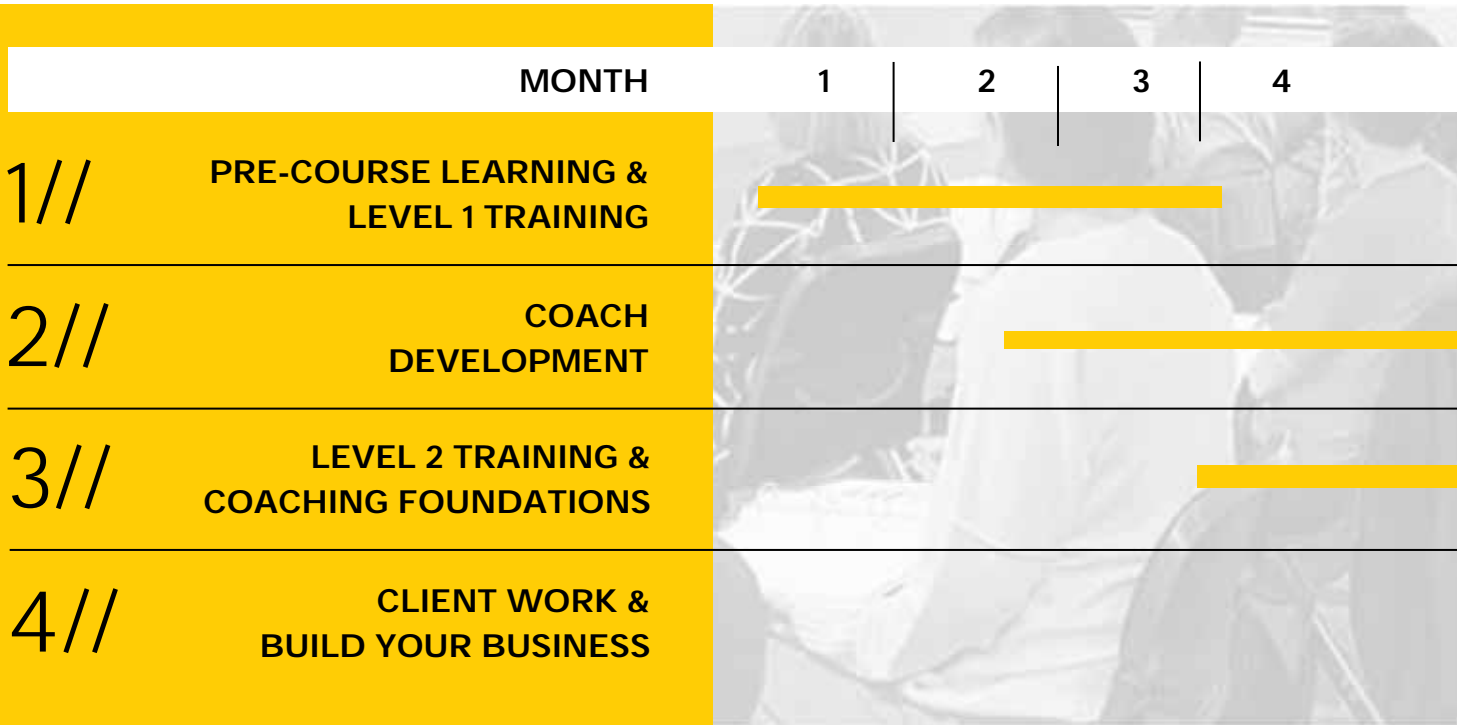


The full NLP Coach Certification is designed to be completed in 8-12 months, depending on your availability and the course schedule.



Course	Duration	Format	Prerequisite
NLP Starter	20 hours	Online	None
Coach Starter	4 hours	Online	Prac Starter
Coach Building Blocks	4-6 months	Online	Coach Starter
NLP Level 1	7 days	In-Person/Online	NLP Starter
NLP Level 2	9 days	In-Person/Online	NLP Level 1
Coaching Foundations	4 days	Online	NLP Level 1
Coaching Practice	2-3 hours monthly	In-Person/Online	Coach Starter
Group Supervision	1-2 hours monthly	Online	Coach Foundation

# Training Timeline



## STEP 1

Immediately upon enrolment you will schedule an Onboarding call with one of our trainers, we will then give you access to your Pre-Course Learning made up of our **NLP Starter** which will share with you the NLP Fundamentals, Communication Essentials and Hypnotically Speaking online training. You will then complete the **Coach Starter** online training, and start on your **Coach Building Blocks**. As a part of your pre-course learning you will gain access to your training manual, 30 Days to NLP text, and NLP Success Map.

You will also join us for the 7-day **NLP Level 1: Practitioner Certification** either online or in-person (in Sydney, Singapore, or Denver). In this training you will gain valuable skills for personal growth, communication, and coaching. After this course you will begin your coach development by way of practice groups, supervision, and coaching practice.

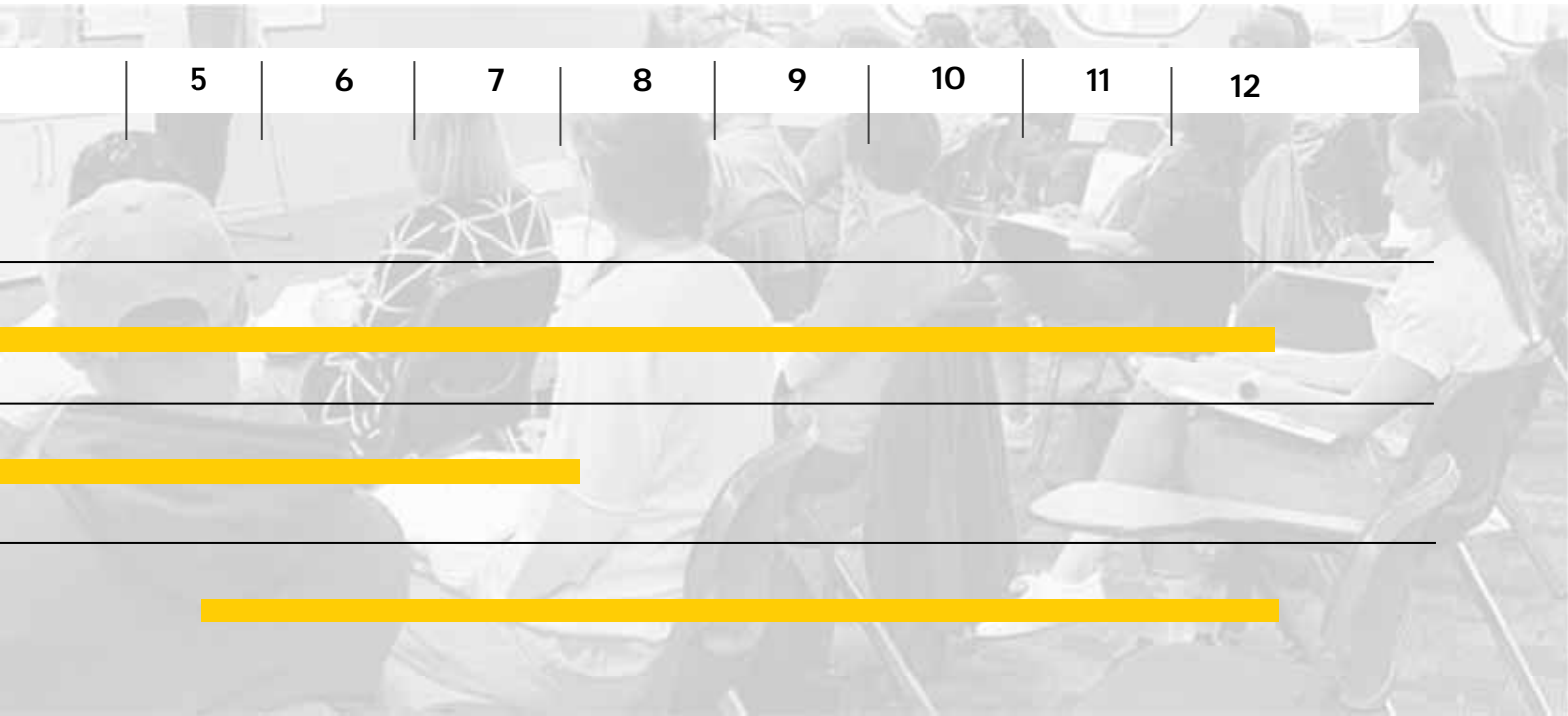
## STEP 2

Developing your confidence and competence of NLP comes by way of our **NLP Coach Building Blocks**, **Clinical Supervision**, **Practice Groups**, and **Coaching Practice**.

The **Coach Building Blocks** program is a self-based course that will develop, invigorate, and refine your coaching skills. This program spans 5-10 months.

**Clinical Supervision** groups are run multiple times per month online. These Zoom sessions are great opportunities to seek guidance on client work, business, and self-care.

**Coach Practice** has been put in place throughout each month to gain more skills, ask questions about your coaching skills and develop coaching competencies through practice.



### STEP 3

Your next step is the NLP Level 2: Master Practitioner & Coaching Foundations.

The **NLP Master Practitioner Certification** takes place over 9 days online or in-person. This training examines deeper aspects of unconscious programming and will further your knowledge of personal growth, communication, and coaching skills.

**Coaching Foundations** is a hands-on 4-day program delivered live via Zoom. This training will help you gain understanding of how to apply NLP with others as a Coach. We focus on what to do, when to do it, and why you are doing it, taking the guesswork out of working with clients.

### STEP 4

While many of our coaching student will be using their coaching skills in an ad hoc manner or within their job and do not wish to start a business as a coach, we have the guidance in place to assist you with this function.

If you desire to set up a coaching business, you will embark on the **Build Your Business** online workshops, and a niche clarification session to gain clarity about who you desire to work with and how to find these clients.

During this time, you will start to market for paid clients and begin your financially viable and profitable coaching practice.

# Example Training Plan

The following is an **example** training plan spread over 11 months.

**Please note:** your own training plan may differ depending on when the live trainings are scheduled, your availability and your personal momentum. Your personal Coach will help to keep you on track and accountable for completion.

<b>Month 1</b>	Enrol in the program and start the <b>NLP Starter Online Learning: NLP Fundamentals, Communication Essentials &amp; Hypnotically Speaking</b> .
<b>Month 2</b>	Complete the <b>Coach Starter</b> online training (3 hours), and start <b>Coach Building Blocks 1-3</b> (Coaching: 101, Advanced Questions, Ethics & Mental Health in Coaching), and begin documenting <b>Coach Practice Hours</b> .
<b>Month 3</b>	Continue the <b>Coach Building Blocks 1-3</b> (Coaching: 101, Advanced Questions, Ethics & Mental Health in Coaching), and documenting <b>Coach Practice Hours</b> .
<b>Month 4</b>	Complete the <b>NLP Level 1: Practitioner Certification</b> training in person or online via Zoom.
<b>Month 5</b>	Continue <b>Coach Building Blocks</b> (block 4 open) and <b>Coach Practice Hours</b> . Begin your personal 1:1 coaching (6 sessions included), and start <b>Group Supervision</b> (10 sessions included).
<b>Month 6</b>	Complete the <b>Coaching Foundations</b> online via Zoom. Continue with your personal 1:1 coaching and Group Supervision.
<b>Month 7</b>	Continue <b>Coach Building Blocks</b> (blocks 5 & 6 open), <b>Coach Practice Hours</b> , your personal 1:1 coaching, and <b>Group Supervision</b> .
<b>Month 8</b>	Complete the <b>NLP Level 2: Master Practitioner Certification</b> in person or online via Zoom. Continue with <b>Coach Building Blocks, Coach Practice &amp; Supervision</b> .
<b>Month 9</b>	Continue <b>Coach Building Blocks</b> (block 7 open), <b>Coach Practice Hours</b> , your personal 1:1 coaching, and <b>Group Supervision</b> . Complete your online <b>Build Your Business Workshop</b> and start marketing for clients (optional).
<b>Month 10</b>	Complete the <b>Coach Building Blocks</b> (finals), continue <b>Group Supervision</b> . Start working with paid clients (optional).
<b>Month 11</b>	Certification as an <b>NLP Certified Coach</b> – Apply for ICF credentialing** (optional).
<b>Ongoing</b>	Continue to attend Practice Groups, Group Supervision, and ongoing learning as you desire.

- \* *The Coach Building Blocks was designed to be completed in 5 hours per week over 6 months.*
- \* *You can complete either the Master Practitioner or Coaching Foundations any time after you have completed the Practitioner Certification.*
- \* *You will apply for ACC (or PCC) credentialing with the ICF once you have completed the requirements of: 1) the training program, 2) 10 hours of Supervision and 3) 100 client hours (500 client hours for PCC).*

# Why Coach with NLP?



Identifying, changing, enhancing and reprogramming the unconscious patterns of your client is what will set you apart as a coach.

Over the years, many coaches have come to learn NLP with us only to wonder why they didn't start with this modality in the first place. Adding NLP into your toolbox as a Coach is imperative, which is why we fortify your coaching skills with the heartiness of NLP as a base for everything you do.

NLP has an **Outcome Solution** focus – meaning that instead of focusing on a problem, we identify how to find ways to help clients achieve their desired outcome and we apply the tools of NLP to build resources and clear interferences using the unconscious mind.

The tools and methodologies of NLP to assist clients in both a therapeutic and coaching aspect. Because NLP is a very outcome specific coaching tool that encompass skills for identifying goals, creating motivation, clearing barriers for success and creating a clear pathway, you can help a client get to their desired state or goal quicker and more efficiently than more traditional methods.

## WHAT IS NLP?

Neuro Linguistic Programming (NLP) is a psychological study of excellence. It predominantly teaches you, the coach, to understand and identify how the language of the mind creates programs and patterns of emotions, behaviours and thoughts. As a Coach, you can use this information and the techniques of NLP to assist your clients to change unuseful patterns, enhance what is working well and create new patterns. At the same time, you will assist your clients to build and access resources to help them to achieve and exceed their own personal goals.

Based on modelling the excellence of three psychotherapists during the 1970-80's, NLP is still being developed, streamlined and advanced.

### It has been found that NLP Coaches:

- Are able to help their coaching clients **45% faster** than traditional coaches
- Have versatile skills to **bridge the gap** between coaching and therapy
- Earn up to **85% more income** than non-trained NLP coaches
- Report more **self-awareness**, better **communication** skills and better **relationships** in their own lives

# Coaching Comparison



## TRADITIONAL VS. NLP FOCUSED

Many people ask what makes NLP Coaching better than traditional coaching or even traditional psychology and counselling. It's a great question! The focus in traditional coaching is the goal or desired state – with tools to motivate, encourage and cheerlead your client to success. Traditional counselling and therapy focus on the present state and past – looking mainly at why someone is stuck with minimal tools to create coping strategies to move forward.

NLP Coaching bridges the gap. We look at what a client wants (desired state), what got them to this point (present state) and discover how the unconscious mind has created patterns of emotions, behaviours, and beliefs that limit progression. We have specific tools for clearing unresourceful patterns as well as how to build or access needed resources to achieve what your client desires, and more!

	Traditional Counselling	Traditional Coaching	NLP Coaching
Present State Focus	✓		✓
Desired State Focus		✓	✓
Tools for Goal Attainment		✓	✓
Tools to Clear Patterns			✓
Tools to Build Resources	✓	✓	✓
Work with Unconscious Mind			✓

## WHY NLP COACH CERTIFICATION

*While there are many benefits to choosing NLP as the modality for your coaching, we would like to highlight our top three priorities when we train Coaches:*



You will gain valuable investigation tools with the use of rapport, dynamic questions, identifying unconscious filters, and a specific client-intake process.



Your NLP Toolbox will be filled with techniques that work directly with the unconscious mind to enhance what is working well, change what is not, and set your client up for future success.



Because of the skills you will build, you will be gaining a robust strategic method to work with clients. You'll know what to do, when to do it, how to do it, and most importantly, why to do it.



## SUPPORT AS A COACH



### AFTER YOUR TRAINING

While you may leave the classroom, your relationship with NLP Worldwide will continue.

- Monthly group supervision and mentoring sessions via Zoom to answer questions and gain insights.
- Ongoing learning opportunities for advanced training, skill refinement, and practice.
- Build Your Business Workshop to identify your niche clientele and start getting paid as a coach.
- Website listing on our NLPCoachfinder.com website to boost your credibility and visibility.

# Through this training, you will:

*While some Coach trainings are only one sided, you'll find the multi-faceted approach coupled with so much proactive coaching with feedback will put you at the top of your game!*



## Learn a Strategy for Coaching Others

As a Coach, you want to know what you are doing, and you want to know that what you are doing is effective. Through this Coach Training, you will know what to do with your client, when to do it, how to do it and more importantly, why you are doing it. This way, you are able to replicate your success with clients.



## Gain Confidence In your Coaching Abilities

The rigour, practice, feedback and skill development you will gain through this training is outstanding. You will get hands on, practical application in and outside of the classroom, participate in coaching duos and triads and be involved in group supervision where you will gain even more insight and confidence in your skills.



## Design a Fulfilling Career Aligned with Your Values

If you are looking to build a full or part-time career as a coach, NLP Worldwide will provide you the business building skills to put your dreams into action. Work the hours you want, work from wherever you desire while earning an income at the same time.



## Have a Mentor to Learn with and Gain Skills

Your training team is just a phone call or click away. Additionally, you will have access to the depth of knowledge of our graduates, other students and the training team for any questions, queries or clarifications you need. Or, if you need a sounding board, a coach or a shoulder to lean on – you've got that too!



## Gain Insight into Your own Personal Life

During the training, you will coach and you will BE coached. This means that you'll not only be learning skills to use with others, but you will also be working on your own personal growth, life, business goals and becoming a more aligned, more congruent you – to be the best coach, you need to be the best you that you can be!



## Have Access to Ongoing and Continuous Learning

Your learning doesn't end when you leave the training; the ongoing learning and after-course support with NLP Worldwide is second to none. You will have forever-access to our Student Membership Site, Graduates forum, updated training materials, ongoing learning documents and more!

# ICF Credential Requirements



## The most sought after professional coaches are credentialed by the ICF.

The International Coach Federation (ICF) is the leading global organisation dedicated to advancing the coaching profession by setting high standards, providing independent certification and building a worldwide network of trained coaching professionals.

ICF offers the only globally recognised, independent credentialing program for coach practitioners. ICF Credentials are awarded to professional coaches who have met stringent education and experience requirements and have demonstrated a thorough understanding of the coaching competencies that set the standard in the profession. Achieving credentials through ICF signifies a coach's commitment to integrity, understanding and mastery of coaching skills, and dedication to clients.

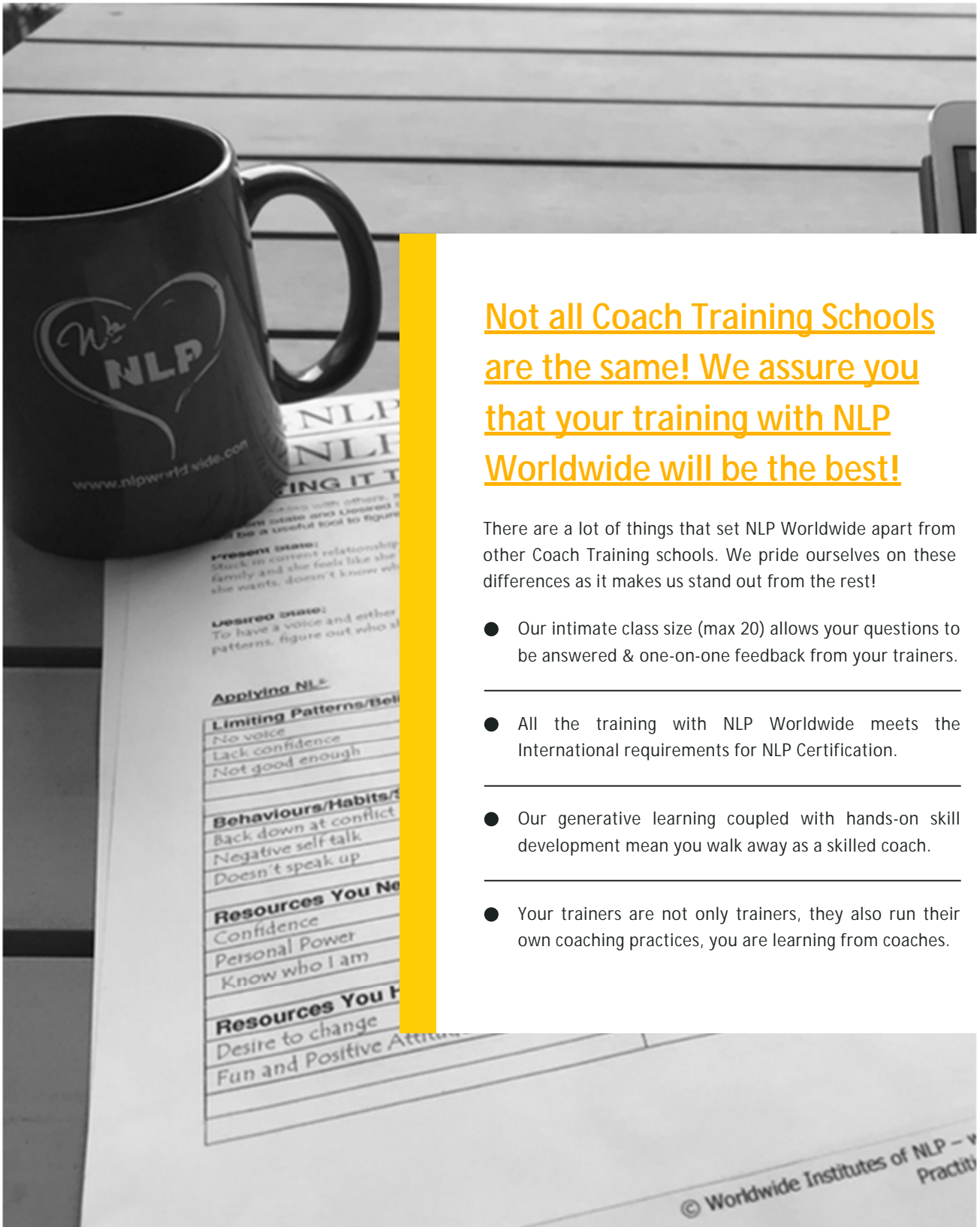
The ICF accredits programs, like this Coach Certification training that deliver coach-specific training. ICF-accredited training programs must complete a rigorous review process and demonstrate that their curriculum aligns with the ICF Core Competencies and Code of Ethics.

### REQUIREMENTS TO JOIN THE ICF

In order to apply for **Associate Certified Coach (ACC)** credentials with the International Coach Federation the following criteria must be completed:

1. Completion of Level 2 Accredited Training
2. A Minimum of 100 coaching hours with at least 8 different clients
3. Completion of the Coach Knowledge Assessment





Not all Coach Training Schools are the same! We assure you that your training with NLP Worldwide will be the best!

There are a lot of things that set NLP Worldwide apart from other Coach Training schools. We pride ourselves on these differences as it makes us stand out from the rest!

- Our intimate class size (max 20) allows your questions to be answered & one-on-one feedback from your trainers.

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- All the training with NLP Worldwide meets the International requirements for NLP Certification.

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- Our generative learning coupled with hands-on skill development mean you walk away as a skilled coach.

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- Your trainers are not only trainers, they also run their own coaching practices, you are learning from coaches.

...with others. ...  
 ...and ...  
 ...a useful tool to figure ...

**PRESENT STATE:**  
 Stuck in current relationship  
 family and she feels like she  
 she wants, doesn't know wh...

**DESIRED STATE:**  
 To have a voice and either  
 patterns, figure out who s...

**Applying NLP**

**Limiting Patterns/Beliefs**  
 No voice  
 Lack confidence  
 Not good enough

**Behaviours/Habits/Attitudes**  
 Back down at conflict  
 Negative self talk  
 Doesn't speak up

**Resources You Need**  
 Confidence  
 Personal Power  
 Know who I am

**Resources You Have**  
 Desire to change  
 Fun and Positive Attitude

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# Who We Are



With more than 20 years in the field of training coaches and leading NLP programs, you are in good hands.

Since 1994, NLP Worldwide has been providing NLP training around the globe – we have trained thousands of students in more than 12 countries.

Your Principal NLP Trainers, **Dr. Heidi Heron PsyD**, and **Laureli Blyth**, are not only Master Trainers of NLP, they also run their own private practices. They've successfully worked with thousands of people from individuals, teams, families, couples, leaders, groups to companies using NLP. "

Both Laureli and Dr. Heidi are a part of the NLP Leadership Summit, made up of 120 of the worlds leading trainers that meets every 2 years to Mastermind the ongoing development of NLP.

Laureli and Dr. Heidi are Trainer Members and Clinical Professional Members with the Australian Board of NLP and both are Clinical Supervisors.

## OUR VISION

Our vision is to help people who help people by providing exceptional training that is focused on skill development, integrity and authenticity as a coach. We aim to create a global community of NLP Coaches who assist individuals and organisations to reach their true potential. At the same time, we envision a world that is improved because of the improved communication, relational and empowerment from learning NLP.

## OUR MISSION

It is our mission to maintain our reputation as a leader for providing quality NLP Coach training through the world. We will do this by continuing to deliver training based on integrity, flexibility, international standards and authenticity.

By doing this, we will leave a legacy, encourage coaches to be their best self and continue to make the world in a better place.

# Our Team

*All of our NLP Certification programs are trained specifically by **Laureli Blyth** or **Dr. Heidi Heron, PsyD**, ensuring you the quality and integrity of learning that we are renown for worldwide.*



**Dr. Heidi Heron PsyD**

## NLP Master Trainer & Coach

Dr. Heidi will be your lead trainer for the Coach Certification. She has been involved with the technology of NLP for most of her life and is an International Master Trainer of NLP, Clinical Hypnotherapist and Doctor of Psychology. She obtained her Doctorate in Clinical Psychology; Masters in Adult Education and Bachelor Degrees in Psychology and Communication.

With a background in Corporate HR & Operational Management, she also holds Clinical and Trainer Membership with the Australian Board of NLP, Level 4 Membership with the Australian Counsellors Association, Master Certified Coach (MCC) credentials with the ICF and is a Certified Supervisor.

Heidi is board member with the Australian Board of NLP and co-author of the book *30 Days to NLP*, and *You Must Learn NLP*.



**Laureli Blyth**

## NLP Master Trainer & Coach

You will meet Laureli during your Practitioner and Master Practitioner trainings. As a respected member of the NLP field, she has been involved in NLP for over 30 years. She is a well-known and respected International NLP Master Trainer & Clinical Hypnotherapist.

Laureli founded the Worldwide Institutes of NLP in 1994 and continues to inspire and help others to use their minds, get their voice and have the life they desire. She brings her vast knowledge of the psyche and spirituality into the programs and helps her students and clients to integrate their mind, body & spirit.

She is a Clinical and Trainer Member with the Australian Board of NLP and is the author of *Neuro Intelligence*, *Brain Power*, *Dream Power*, *Numerology of Names & co-author of 30 Days to NLP* and *You Must Learn NLP*.



**Tammy Biton**

## NLP Trainer & Coach

Tammy will be involved in your Coaching Foundations and Coach Building Blocks programs. After transforming her own life using the tools of NLP, Tammy began to help others to move their own lives from simply surviving to truly thriving. Her passion lies in helping others to enjoy true well-being – psychological, emotional, physical and even spiritual.

She is credentialed with the ICF as a Professional Certified Coach, holds a Diploma of Modern Psychology, Certificate in Life Coaching, NLP Master Practitioner and Trainers Certification and is committed to her own professional and personal growth with continued learning. She is also a Clinical Professional Membership with the Australian Board of NLP and the Professional Clinical Hypnotherapists of Australia.

# What Others Have Said

We have trained thousands of coaches through the world over the past 20 years. Don't take our word for it:



**Karina Meacham**

Not only has NLP formed the basis of my Coaching business, it has greatly improved my group facilitation and Nursing skills. What I appreciate most about NLP is having access to an incredibly reliable and deeply authentic toolkit that I can use within my family relationships, with clients and for myself.



**Lisa Wegemund**

I think one of the reasons the training at NLP Worldwide is so incredibly effective is that it is done in intense blocks, so it is very immersive. Also, the trainers - Heidi and Laureli - really do know their stuff, and are passionate about sharing the benefits of NLP.



**Alex Mortimer**

That saying "you don't know what you don't know" is so true! Now that I have completed my NLP training my eyes have opened to what Coaching can really be! Before I knew how to engage with my clients. Now, I really know how to help them!



**Rachel Khoo**

I have attended almost all of the workshops from NLP Worldwide - the content and support provided during and after the courses has been phenomenal. There is so much depth and content in all of the courses. I would strongly recommend them to everyone!

# Training Schedule



## PLANNING YOUR TRAINING

If you don't see suitable training dates below, please contact us for updates.

We invite you to *think outside the square* and consider travelling to a training that fits your schedule. Our in-person (Sydney) and online training are delivered in the save LIVE format, attain the same skillsets and outcomes for students, and provide the same practice and experience.

All trainings generally delivered 9am to 6pm, Sydney Australia time zone.

Once you enrol, you'll gain **immediate** access to our **NLP STARTER** and **COACH STARTER** online courses, so you can dive into learning right away. Then, you'll join your **live Level 1 training** in 2025. You can complete the Level 2 and Coaching foundations in any order after the level 1 training.

### NLP Level 1: Practitioner

Pre-requisite: None

Duration: 7 days + pre-course online

Online, Live via Zoom – AU time zone

→ 8-14 February 2025

Sydney, Australia

→ 5-11 April 2025

Online, Live via Zoom – AU time zone

→ 3-9 May 2025

Ask us about our  
early bird tuition

### Level 2: Master Practitioner

Pre-requisite: NLP Practitioner Cert

Duration: 9 days

Online, Live Via Zoom – AU time zone

→ 13-21 June 2025

→ 10-18 October 2025

### Coaching Foundations

Pre-requisite: NLP Practitioner Cert

Duration: 4 days Virtual-Live

Online, Live Via Zoom – AU time zone

→ 30 April – 3 May 2025

→ 6-9 August 2025

## LEARNING WITH NLP IN 2025

We have only three NLP Level 1 trainings scheduled in 2025. If you are considering learning NLP or completing our NLP Coach Certification with Dr. Heidi Heron and NLP Worldwide, we encourage you to secure your spot now as space is limited.

# Coach Training Tuition

## NLP LEVEL 1 ONLY

\$3,900

Join us just for the NLP Level 1 training and dip your toe into the water of Coaching with NLP.

## NLP LEVEL 1 & 2 ONLY

\$7,995 *Full Tuition \$9,100*

Complete the NLP Level 1 & 2 training to gain the NLP skills for yourself and others.

## NLP COACH CERTIFICATION



\$11,995 *Full Tuition \$18,770*

Embark on the full NLP Coach Certification which includes NLP Level 1 and 2, plus Coach Specific Training that will assist you to use the tools with clients.

The Full Coach Certification includes all of your training, training materials, marketing workshops, personal coaching, and leads to credentials.

You have the option to complete your training on an ad-hoc basis, or you can embark on your full NLP Coach Certification. The benefits of enrolling for the full Coach Certification is primarily a cost and inclusion one. The Coach Certification includes

### Training Elements

- ✓ NLP Starter
- ✓ Coach Starter
- ✓ NLP Communication Essentials
- ✓ NLP Fundamentals
- ✓ NLP Prac Starter
- ✓ NLP Practitioner Certification
- ✓ NLP Master Practitioner Cert
- ✓ NLP Coaching Foundations
- ✓ NLP Coach Building Blocks

### Ongoing Support

- ✓ 4 Personal Coaching Sessions
- ✓ Unlimited After Course Support
- ✓ Student Membership Site
- ✓ Updated electronic manuals
- ✓ NLP Practice Groups
- ✓ Coaching Practice
- ✓ Dedicated Graduate Groups

### Ongoing Learning

- ✓ 30 Days to NLP Book
- ✓ NLP Cue Cards
- ✓ Using NLP Video Series
- ✓ 10 Hours of Group Supervision
- ✓ Coach Mentoring Groups
- ✓ Build Your Business Workshop



# Coach Certification Tuition

*You can choose to attend the training in an a la carte manner, or you may choose the package tuition option which includes a variety of extras, to the total value of over \$18,000.*

NLP Training Program/Service	Ala Cart Tuition	Included in Package
NLP Starter (20 hours online) Coach Starter (3 hours online)	\$845.00	✓
NLP Practitioner Certification (7 days in person or live online)	\$3,900.00	✓
NLP Master Practitioner Certification (9 days in person or live online)	\$5,600.00	✓
NLP Coaching Foundations (4 days or 6 weeks online)	\$2,500.00	✓
Coach Building Blocks (self-paced online 4-6 months)	\$2,600.00	✓
10 Hours of Group Supervision/Mentoring (1-2 hours/month online)	\$790.00	✓
Coach Certification Extras: 30 Days to NLP paperback book, NLP Cue Cards, Using NLP Video Series, Business Planning Guide, Build Your Business Online Workshop, 4 personal one-on-one Coaching Sessions, Coach Mentoring Program, and individual support.	\$3,235.00	✓
	<b>Individual Tuition:</b>	<b>\$19,470.00</b>
	<b>Discount:</b>	<b>-38%</b>
	<b>Package Tuition:</b>	<b>\$11,995.00</b>

## HOW TO ENROL

As soon as you enrol, you will gain access to the Student Membership Site where you can get started on your pre-course learning.

There are three simple ways to enrol:

1. Visit [www.nlpworldwide.com/coach-training](http://www.nlpworldwide.com/coach-training)
2. Call our Sydney office on +61 2 8001 6203
3. Email [info@nlpworldwide.com](mailto:info@nlpworldwide.com)

# Payment Options

*All tuition is charged in Australian, US or Singapore dollars, depending on where you are doing the training. Please ask us if you would like to combine locations.*

We invite you to choose the payment option that best fits your needs. If you require further options, please do contact us to discuss alternative arrangements.

**Please note,** *if your tuition is not fully paid at the end of any training module, you will be awarded with a Provisional Certificate until which time the payment plan has been completed.*

Option	Payment
Pay In Full	\$11,995.00
3 Quarterly Payments	3 quarterly payments of \$4,030.00
12-month payment plan	12 monthly payments of \$1,035.00
18-month payment plan	18 monthly payments of \$700.00

## YOUR QUALIFICATIONS & GLOBAL ASSOCIATIONS

At the completion of the Coach Certification training, you will hold the following qualifications:

- NLP Practitioner
- NLP Master Practitioner
- Certified NLP Coach

Once you have completed the Coach Certification training plus 10 hours of Supervision and 100 hours of documented coaching, you will be able to apply to the International Coaching Federation (ICF) as an Associate Certified Coach.

Because your NLP training is internationally recognised, you can also choose to join a variety of NLP Associations including the Association of NLP (global) and the Australian Board of NLP (Australia).



# Terms & Conditions

*The following terms and conditions apply once we have received your enrolment for any training program or bundle of trainings.*

## 1

### PAYMENT TERMS

- The Worldwide Institutes of NLP accept payment by Cash, Credit Card (Visa, MasterCard, and American Express), Bank Transfer, Cheque (Australia only) and PayPal.
- You can opt for an upfront payment, a deposit plus balance due 45 days before your course start date, or an automated payment plan on a monthly or fortnightly basis. All deposits are non-refundable after 7 days.
- If you have opted to pay your tuition by a payment plan:
  - Your agreed monthly or fortnightly payments will be automatically debited from a credit card, bank account or PayPal account on a pre-organised day of the month – a payment plan schedule will be on your invoice.
  - Any failed payments will incur a \$40 fee.
  - If you have more than 3 failed payments, we will require payment in full within 30 days.
  - At the completion of any training, you will be awarded a provisional certificate until the balance has been paid. At that time, we will forward your full Certificates by post.

## 2

### ABSENCES, CANCELLATION & TRANSFERS

- Certification requires 90% attendance at all trainings. If you need to miss any more than that, you may need to make up the missed time, a \$500 per day fee may apply
- If you are unable to attend any confirmed training the following conditions apply:
  - Your original enrolment date is used to calculate any cancellation or transfer fees
  - Transfer to another single training within your program with more than 45 days notice will incur a \$500 transfer fee for NLP Practitioner, Master Practitioner, & Coaching Foundations (charged per changed course)
  - Transfer to another single training within your program with less than 45 days notice will incur a \$1000 cancellation fee for NLP Practitioner, Master Practitioner, Coaching Foundations & Coach Building Blocks (charged per changed course)
  - Cancellation from your program after 7 days from enrolment will incur a \$1000 cancellation fee
  - Cancellation from your program 90-45 days prior to your start date will incur a 50% cancellation fee
  - Cancellation from your program with less than 45 days notice will incur a 100% cancellation fee
  - Cancellation from any part of the NLP Coach Certification package if any training has already taken place will incur a 100% cancellation fee of the invoiced tuition

## 3

### AGREEMENT & RELEASE

- I understand that if I am currently undergoing any form of treatment from a physician, psychiatrist or psychologist which may affect my training experience.
- I acknowledge that any recording or written material used as part of the training with the Worldwide Institutes of NLP may not be used without prior permission.
- I agree to use the powerful skills, techniques and learning's of NLP with the greatest care and attention.
- I will under no circumstances, misuse the powerful skills, techniques and learning's that I will gain on this training course.
- I understand that photos and testimonials taken during the training may be use by the Worldwide Institutes of NLP in any way they see fit.

# COACH START-UP PACK

To assist you to learn more about NLP, Coaching and the Coach Certification with NLP Worldwide we have compiled a variety of information, online trainings, articles, and books for you. Our Coach Start-Up is available now for you to download for only \$19.95 (rrp \$895).



Purchase the Start-Up Pack for only \$19.95

<https://nlpworldwide.com/coach-startup>





# COACH CERTIFICATION

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## WE'RE READY FOR YOU TO START YOUR TRAINING

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Regardless of if you choose to join us for the full Coach Certification program or just the NLP Practitioner Certification to start, the moment you enroll we will give you access our NLP Student Membership Site where you will start your NLP Starter training and begin your NLP journey!

If you have any questions, please contact us to arrange a chat with one of our Trainers or Success Coaches. We want to make sure this training is for you and that NLP Worldwide is the best training provider for you.

To get started on your Coach Certification training, simply head to  
[www.nlpworldwide.com/coach-training](http://www.nlpworldwide.com/coach-training)



### HEAD OFFICE

Suite 12, 85 Bourke Road  
Sydney, NSW 2015  
Australia



### CONTACT

P : +61 2 8001 6203  
E : [info@nlpworldwide.com](mailto:info@nlpworldwide.com)  
[www.nlpworldwide.com/coach-training](http://www.nlpworldwide.com/coach-training)

